



330 West Washington Ave
Las Vegas, NV 89106
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www.power88lv.com

SUPER SOUL SCHOOL GOSPEL FEST 2010

Saturday – October 2nd, 2010

1:00 p.m. – 8:00 p.m.

A POWER HOUSE OF SOUL SCHOOL GOSPEL FAVORITES and a
festival of fun for the children



Key Sponsorship Benefits:

- Reach more than 150,000 active adults, 25-54 years old.
- Your company name heard on KCEP Power 88.1 for up to 6 weeks leading up to the event will help draw attention to your business!
- Multi-media, cost-efficient, Sponsorship program!



LOCATION
THE HENDERSON PAVILLION
200 S. Green Valley Pkwy.
Henderson, NV 89012
CAPACITY 5000+





MARKETING PLAN

RADIO: Maximum exposure to the Power 88 listeners through spots, mentions, giveaways, and etc. Promotional partnerships will be made with other stations in Los Angeles, the Inland Empire and San Diego, as well as in Arizona and Reno.

TELEVISION: Secure PSA's and Promotional tie-ins with the local cable & News.

NEWSPAPER & PRINT: The Review Journal's Black Image Magazine, Las Vegas Sentinel Voice, Henderson News, the Las Vegas Sun and Urban Voice.

WEBSITE: Will feature current information about the Super Soul Fest and display sponsors, artists, directions, accommodations, ticket purchasing, along with special contests and promotions for free passes.

E-BLAST: Weekly e-blast will be sent to our listeners and the entire Henderson and Las Vegas Community.

PUBLIC RELATIONS: Press Releases will be sent to all local Radio, TV, Newspapers, churches, and other media and entertainment sources.

NETWORKING: Announcement of this event will also be made and posted at Chamber Events, through Supporting Businesses, FACEBOOK, TWITTER, etc.





BOOTH SPONSOR-\$500

(Limited spaces available)

- BOOTH SPACE AT VENUE TO SELL OR PROVIDE CORPORATE LITERATURE, PRODUCT SAMPLES AND/OR COUPONS.
- 2-WEEK PROMOTION ANNOUNCING YOUR BUSINESS BEING a BOOTH at the event UP TO 70 RECORDED MENTIONS
- PROMOTIONAL GIVEAWAYS TO BE USED FOR ON AIR AND AT THE EVENT
- FOOD BOOTHS WILL BE HIGHER DEPENDING ON SPACE NEEDED AND LICENSING REQUIREMENTS.

VALUE: \$3,500

BANNER SPONSOR-\$1000

(Limited spaces available)

- 1 WEEK PROMOTION TO INCLUDE UP TO 25 RECORDED MENTIONS OF YOUR BUSINESS being A SPONSOR
- SIGNAGE SPACE AT EVENT

VALUE: \$5,000

T-shirt SPONSOR-\$2500

(LIMITED)

- WALKING BILLBOARDS AT THE EVENT- YOUR LARGE LOGO PLACED ON BACK OF T-SHIRT AND WORN BY STAFF, VOLUNTEERS, ATTENDEES, ETC., ON THE DAY OF THE EVENT.

VALUE: \$5,000

This proposal is based on approval of all parties involved. Full value of this package will be met if all provided deadlines are met.



Vendor Info Sheet
 2010 SUPER SOUL SCHOOL FEST
 702.648.0104 EXT 236*702.648-1283FAX*WWW.POWER88LV.COM
 Henderson Pavilion

Name : _____ Title: _____
 Company Name: _____
 Phone 1 _____
 Phone 2 _____
 Address _____
 City: _____ State: _____ Zip: _____
 Email: _____

Please answer the following:

1. _____ I would love to be a sponsor of the 2010 Power 88 Super Soul Gospel Fest. I am interested in the _____ (type of sponsor package)
2. My payment is attached: ____ YES ____ NO
3. My payment will be available by Sept 3rd
 _____ YES _____ NO If No, please explain below:

Thank you for your sponsorship commitment.
 Logos should be emailed to nicky@power88lv.com in a high resolution .jpg .gif .png or pdf format.
 All checks made payable to **KCEP FM** and can be mailed to:
 KCEP SUPER SOUL GOSPEL FEST, 330 W. Washington Ave, Las Vegas, NV 89106.

NOTE: In order to get the full exposure from your sponsor package, payments should be received in advance.